



Jansons Institute of Technology

Karumathampatti, Coimbatore – 641 659

Approved by AICTE and Affiliated to Anna University

An ISO 9001:2015 certified institution

Industry Readiness Course - Syllabus

Department of Computer Science and Engineering

IPR AND PATENT DRAFTING

2022- 2023 Even Semester

Learning Objectives

- Understanding, defining and differentiating different types of intellectual properties (IPs) and their roles in contributing to organizational competitiveness.
- Understanding the Framework of Strategic Management of Intellectual Property (IP)
- Appreciating and appraising different IP management (IPM) approaches and describing how pioneering firms initiate, implement and manage IPM programs
- Explaining how to derive value from IP and leverage its value in new product and service development
- Exposing to the Legal management of IP and understanding of real life practice of IPM.

Learning Outcomes

- Identify different types of Intellectual Properties (IPs), the right of ownership, scope of protection as well as the ways to create and to extract value from IP.
- Recognize the crucial role of IP in organizations of different industrial sectors for the purposes of product and technology development.
- Identify activities and constitute IP infringements and the remedies available to the IP owner and describe the precautions steps to be taken to prevent infringement of proprietary rights in products and technology development.
- Be familiar with the processes of Intellectual Property Management (IPM) and various approaches for IPM and conducting IP and IPM auditing and explain how IP can be managed as a strategic resource and suggest IPM strategy.

Module -1

Introduction To Intellectual Property: Introduction, Types Of Intellectual Property, International Organizations, Agencies And Treaties, Importance Of Intellectual Property Rights. Trade Marks : Purpose And Function Of Trade Marks, Acquisition Of Trade Mark Rights, Protectable Matter, Selecting And Evaluating Trade Mark, Trade Mark Registration Processes.




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Module -2

Law Of Copy Rights : Fundamental Of Copy Right Law, Originality Of Material, Rights Of Reproduction, Rights To Perform The Work Publicly, Copy Right Ownership Issues, Copy Right Registration, Notice Of Copy Right, International Copy Right Law. Law Of Patents : Foundation Of Patent Law, Patent Searching Process, Ownership Rights And Transfer

Module -3

Trade Secrets : Trade Secrete Law, Determination Of Trade Secrete Status, Liability For Misappropriations Of Trade Secrets, Protection For Submission, Trade Secrete Litigation. Unfair Competition : Misappropriation Right Of Publicity, False Advertising

Course Designed By



Dr A Velayudham

Professor / CSE

Jansons Institute of Technology



MsMPavithra

AP / CSE

Jansons Institute of Technology

Approved By



Dr E S Shamila, Prof / CSE

Industry Readiness Coordinator

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